



Duff's Skagway Marathon & Half Marathon

Sponsorship
Opportunities



What is Duff's Skagway Marathon & Half Marathon?

Established in 2011 and deemed "Alaska's Toughest Marathon", Duff's Skagway Marathon, Half Marathon and Walking Half Marathon is a unique race that takes place in the wilderness of Alaska. This 26-mile run climbs multiple hills as it traces its way through pristine Southeast Alaskan fjord coastline, through a glacially-carved valley, an enchanting Sitka Spruce wood, over the Taiya River trestle bridge, past numerous trickling streams, up West Creek Valley, before finally reaching a forest opening with a spectacular view of West Creek Glacier and breathtaking mountain peaks and alpine scenery. Yeah... Whoa is right.

In the beginning our systems for planning and executing the race were a bit antiquated. Timing was done on an analog wristwatch and clip board, the finish line moved according to the state ferry schedule as boats came and went, and race details were word of mouth at best. But racers loved the difficult and beautiful terrain and most of all, the small-town heart that this race has. In 2016 a board was formed to help with the management and growth of the race. Today, our board of seven members, countless volunteers and our very generous sponsors keep this race moving forward. We are thrilled with the growth the Duff's Skagway Marathon is experiencing. In 2019 we saw a 20% increase in race registration. Due to Covid we had to cancel our 2020 race and in 2021 we had smaller event.

In 2021 we introduced a modified course with Seven Pastures hosting the new start and finish line. In 2023 we look forward to partnering with local businesses, volunteer groups, and vendors to create a truly special event that celebrates the accomplishments and successes of all our participants. This event setup and celebratory atmosphere will also provide ample opportunity for our sponsor's involvement and investment to shine. Our primary goal looking forward in to the next 5 years is purchasing and implementing a chip timing system to accurately and easily time the race. We look forward to working with local schools, races and other local groups who also want to implement chip timing in their events. Established in 2011 and deemed "Alaska's Toughest Marathon", Duff's Skagway Marathon, Half Marathon and Walking Half Marathon is a unique race that takes place in the wilderness of Alaska. This 26-mile run climbs multiple hills as it traces its way through pristine Southeast Alaskan fjord coastline, through a glacially-carved valley, an enchanting Sitka Spruce wood, over the Taiya River trestle bridge, past numerous trickling streams, up West Creek Valley, before finally reaching a forest opening with a spectacular view of West Creek Glacier and breathtaking mountain peaks and alpine scenery. Yeah... Whoa is right.

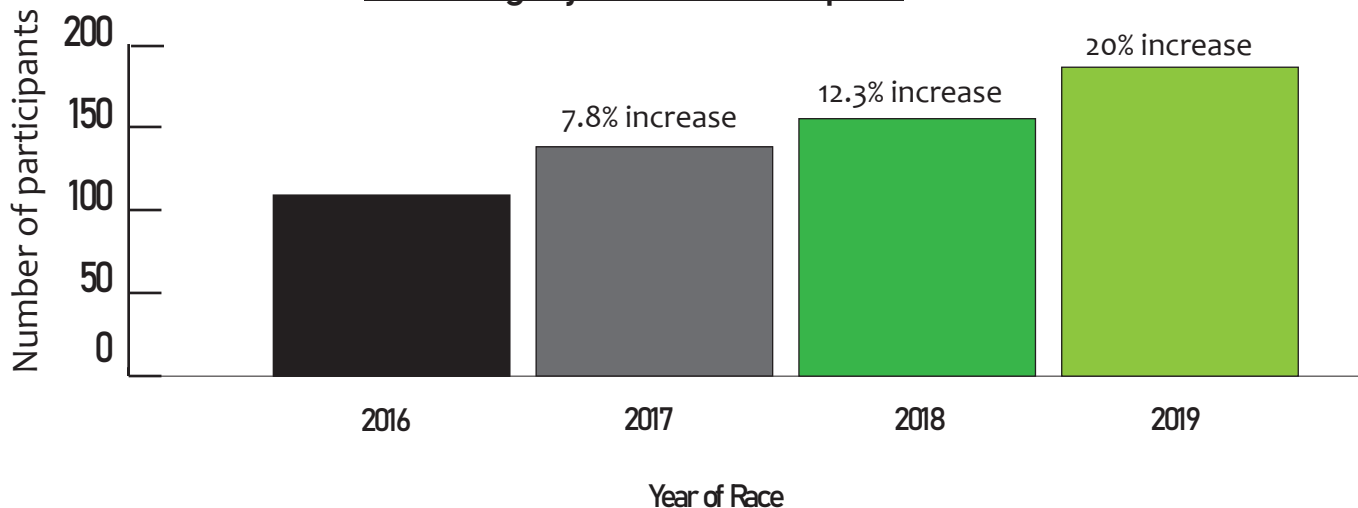


Why Should I Sponsor

Sponsorships play a crucial role in the production and development of our event. In sponsoring this event, one not only promotes their business, but their community. There was a total of 186 registered participants 2019. With a 20% increase from 2018 to 2019. Through our post-race conducted survey 94 of the 186 registered racers responded. Through the 94 responders, 68 of them stayed in Skagway overnight. More than 78% of responders had stated that they are planning to register for next year's race. The continued growth of the Duff's Skagway Marathon, Half-Marathon and Walking Half-Marathon is a testament to the success of this event. We anticipate a robust racer turnout for 2023, with early registration numbers mimicking 2019s

In sponsorship programs such as the Community Hero Sponsorship and the Community Legend Sponsorship, businesses inherit the opportunity to interact with the athletes and enhance their visibility. Expand your business reach and share some Skagway hospitality as a Duff's Skagway Marathon, Half-Marathon and Walking Half Marathon sponsor!

Duff's Skagway Marathon Participants





Sponsorship Packages

	Local Legend Sponsorship	Local Hero Sponsorship	Local Leader Sponsorship	Water/Aid Station Sponsorship**
	\$1,000	\$500	\$250	NA
Logo on Race Attire	Logo	Written Name	Written Name	Written Name
Special Thank You Before Race				
Logo on Turn Around Flag (15')				
Logo on Mile Marker Flag (8.5')				
Logo on Wall at Start/Finish Line	Large Logo	Small Logo	Written Name	Written Name
Space for Booth at Seven Pastures				
Social Media Shoutout				
Promotional Material in Race Day Bag				
Company logo on Website				
Complimentary Race Entries	4	2	1	1

**Water Station Sponsorship Description

This option is a volunteer option. When selecting a water station sponsorship, it is expected that your company/group will be in charge of operating and manning a water station on race day, June 10th. You will also be responsible for providing water station essentials such as water, electrolyte drink, and more. For more information on water station sponsorship please email us at dsmsponsorship@gmail.com

Duff's Skagway Marathon and Half Marathon Sponsorship Form

To Become a Sponsor please fill out the form below and return one of 2 ways

In Person: AB Hall Attn: Duff's Skagway Marathon, 2nd & Broadway, Skagway Alaska
Mail: Skagway Visitor Center Attn: Duff's Skagway Marathon, PO Box 1029, Skagway AK 99840

Checks should be made out to SDC-CDS

Name: _____

Address: _____

Email: _____

Phone number: _____

Web site address: _____

Sponsorship Package: _____

We plan to send promo materials/giveaways for the participant bags Yes No

If yes, what item will you include? _____

NOTE Please send a minimum of 200 pieces needed

ALL PROMO MATERIALS/GIVEAWAY ITEMS MUST BE DELIVERED TO THE AB HALL ON OR BEFORE MAY 7TH 2020.

Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

Name: _____

All Sponsorship forms should be received on or before March 31st 2023. Email to dmsponsorship@gmail.com or reach out to Mari at 907-351-5882 if you would like us to pick up the form from you in person.

Artwork and logos should be submitted to dmsponsorship@gmail.com as follows:

Logos for t-shirts will be printed only in (one-color?) and should be submitted as hi-res (300 dpi) Vector or EPS files. Most Photoshop and Illustrator files can also be accepted.

Logos for signage should be submitted as hi-res (300 dpi) Vector or EPS files. Most Photoshop and Illustrator files can also be accepted.